



IMPACT EVALUATIONS

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Outline

What?

Why?

Who?

How?

Ethics?

Impact Evaluations



?

Impact Evaluations: Measuring Program *Outcomes*

What?

Isolates causal impact on beneficiary outcomes

Globally hundreds of randomized impact evaluations

- Canadian self-sufficiency welfare program
- Danish employment programs
- Turkish employment program
- India remedial education program
- Kenya secondary school bursary program
- Chile early childhood education program
- United States youth development programs
- Slovakia early childhood education program
- Water tanks in Kenya
- Management of water infrastructure in Kenya
- Slum-housing upgrading in Peru

Why carry out impact evaluations?

Why?

EU2020 Targets (selected)

- 75% of the 20-64 year-olds to be employed
- Reducing school drop-out rates below 10%
- At least 20 million fewer people in or at risk of poverty and social exclusion

Policy Options Are Many

- Different ALMPs, trainings, infrastructure upgrading, schools, encouraging early childhood education etc.
- For each policy options, also different intensities, ways of delivery...

IE as a learning and innovation tool

Why?

Impact evaluations

- Help provide answers to program effectiveness in areas facing some of the greatest and most difficult social challenges

But also

- Build public support for proven programs
- Encourage program designers (govts, ngos, etc.) to focus more on program results
- Provides incentive to academia to focus energies on most pressing social issues

Be Selective

Who carries out impact evaluations?

Who?

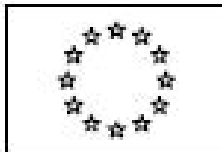
Often partnerships of:

- Governments
- International organizations
- Academics
- NGOs
- Private sector companies.

Examples:

- Poverty Action Lab (academic)
- Mathematica Policy Research (private)
- Development Innovations Ventures (USAID)
- International Initiative for Impact Evaluation (3ie)
- World Bank (as of April 2012: 211 completed and 324 active impact evaluations applied in 72 countries)

European Commission – DG Employment – Social Policy Experimentation – PROGRESS window



EUROPEAN COMMISSION
Employment, Social Affairs and Inclusion DG

Europe 2020: Social Policies
Demography, Migration, Social Innovation, Civil society

CALL FOR PROPOSALS VP/2011/009

CALL FOR PROPOSALS FOR SOCIAL EXPERIMENTATIONS

PROGRESS 2011

BUDGET HEADING 04.040102

In view of the large number of enquiries, please do not telephone.

Questions should be sent by email only to:

EMPL-PROGRESS-VP-2011-009@ec.europa.eu

World Bank Development Impact Evaluation (DIME)

www.worldbank.org/dime

What is Development Impact Evaluation?

The Development Impact Evaluation Initiative is a World Bank-wide program to generate knowledge on the effectiveness of development policies. Working across 18 thematic areas, DIME collaborates with 300 agencies in 72 countries to improve the effectiveness of policies and programs and strengthen country capacity for real-time evidence-based policy-making.

More...

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GO



Data Catalogue



Working Papers



Database



IE Series

Workshops

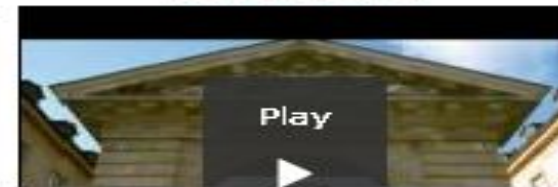
Seminars

People

Briefs

The DIME team organizes cross country workshops in client countries to help them in designing program specific impact evaluations, and in collecting and analyzing data. They also support in-country capacity building through formal trainings and a learning-by-doing approach.

About DIME



World Bank Human Development Network:

<http://go.worldbank.org/RWBGUQUHU0>

The screenshot shows the website for the HDN Office of the Chief Economist. The top navigation bar includes 'The World Bank' logo and links for Home, Site Map, Index, FAQs, and Contact Us. Below this is a secondary menu with About, Countries, Data & Research, Learning, News, Projects & Operations, Publications, and Topics. A search bar is located on the right side of the header. The main content area features a yellow banner with the title 'Office of the Chief Economist, Human Development Network'. Below the banner is a featured article titled 'Impact Evaluation in Practice (New)' with a thumbnail image and a 'View Site' link. The page is divided into two columns: 'New and Noteworthy' and 'Evidence to Policy'. The 'New and Noteworthy' column features a course titled 'Academy for HD Economists (New)' and a description of the course content. The 'Evidence to Policy' column features a 'Policy Notes Series' and a 'Latest Note' about Mozambique's preschool education.

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Office of the Chief Economist, Human Development Network

Impact Evaluation in Practice (New)

Impact Evaluation in Practice presents a non-technical overview of how to design and use impact evaluations to build more effective human development programs. [View Site](#)

New and Noteworthy

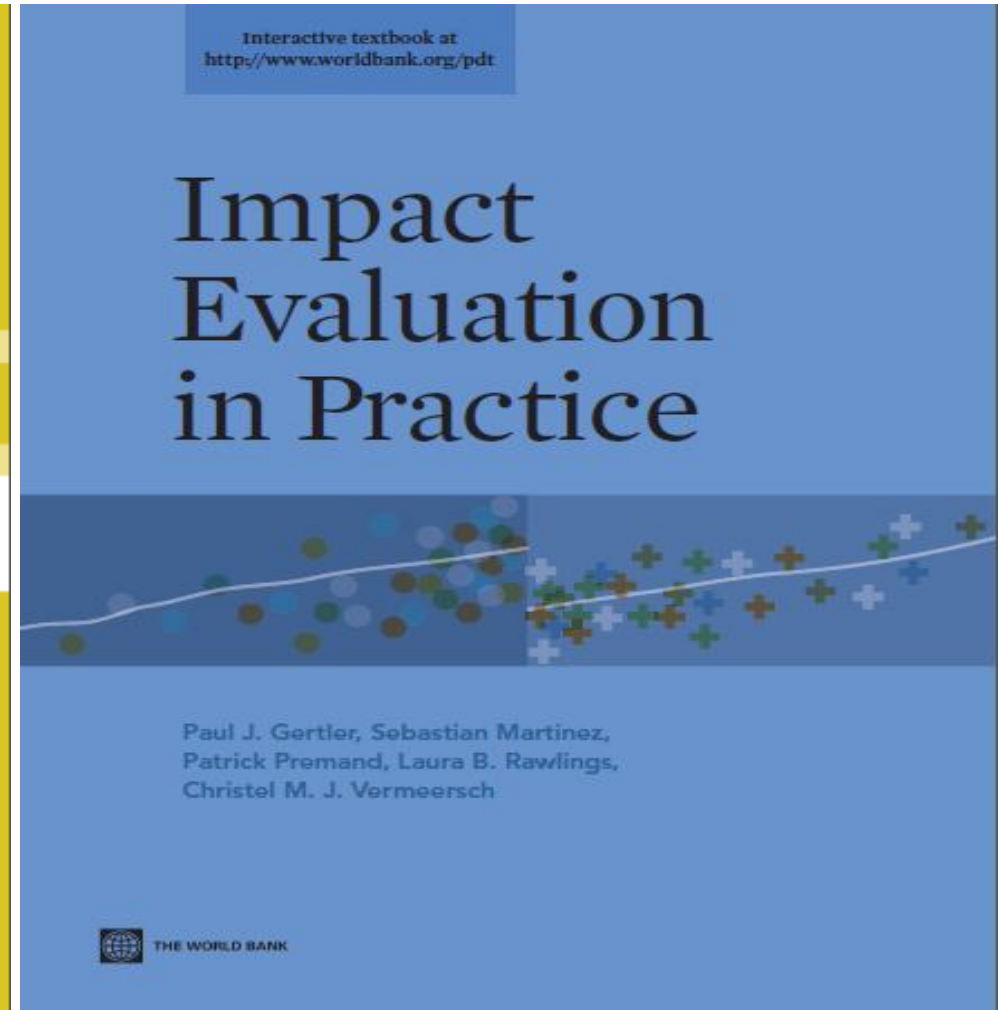
Course: Academy for HD Economists (New)
This course highlights how to do good economic analysis for human development, with help from leading Bank economists and managers, as well as Professors Tim

Evidence to Policy

The Policy Notes Series summarizes completed impact evaluation studies for policy makers

Latest Note - Mozambique: Is Preschool Good for Kids?

Training materials (free download from internet):



WB Strategic Impact Evaluation Fund (SIEF)

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Multi-donor trust fund 2012-2018, Created with support of the British government's Department for International Development.


Objectives:

- Generate a solid evidence base on the development effectiveness of programs affecting health, nutrition and education
- Build capacity for understanding and using monitoring and evaluation, particularly impact evaluation techniques, through regional training workshops and toolkits
- Improve access to impact evaluation results to support evidence-based policymaking

Focus areas:

- 1) Early Childhood Nutrition, Health and Development,
- 2) Basic Education Service Delivery,
- 3) Health Systems and Service Delivery and
- 4) Water Supply, Sanitation, and Hygiene for Sustainable Human Development.

Poverty Action Lab – Europe (www.povertyactionlab.org/europe)

ABDUL LATIF JAMEEL  **Poverty Action Lab** TRANSLATING RESEARCH INTO ACTION

English | Español | Français


all publications evaluations

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Europe


J-PAL's regional office in Europe, based at the Paris School of Economics



PARIS SCHOOL OF ECONOMICS
ÉCOLE D'ÉCONOMIE DE PARIS

J-PAL Europe was established in May, 2007 to expand J-PAL advocacy work in Europe and include [European researchers](#) in the J-PAL network. Based at the Paris School of Economics, J-PAL Europe works to improve the effectiveness of social programs world-wide by supporting researchers working on randomized trials and disseminating their results in order to provide policymakers with reliable information that can make their policies more effective.

J-PAL Europe is a regional office of J-PAL, a focal point for development and poverty research based on randomized trials. For more information on J-PAL visit the J-PAL homepage at: www.povertyactionlab.org.



Announcements


Videos are now available of Esther Duflo's recent lectures at the Paris School of Economics.

J-PAL Europe recently organized a conference at the European Economic and Social Committee, around the theme of [Social Experimentation in Action](#).

Esther Duflo questioned about "Repenser la pauvreté" (her book published by Les Éditions du Seuil, January 5, 2012) in the program "Ce soir ou jamais" on French television.

International Initiative for Impact Evaluation (3ie)

www.3ieimpact.org



International Initiative
for Impact Evaluation

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Social Protection Thematic Window >>>

Home » Grant Programme » Social Protection Thematic Window

3ie is calling for new and innovative impact evaluation proposals on social protection. This grant window dedicated to social protection is funded by the **UK Department for International Development (DFID)**, with the potential for more funding from 3ie. Applications will be accepted from **10 October 2011**.

This is the first thematic window being launched by 3ie and is part of an ongoing drive to fund high quality research that helps us gather a body of evidence and understand what works, why and under what circumstances in particular sectors and sub-sectors. A strong shared agenda has been developed across 3ie and **DFID** based on a clear poverty focus, a commitment to building national capacity and to communicating findings so that new evidence makes a real difference to policy and practice in developing countries.



Focus of the Social Protection Thematic Window

- This grant programme seeks to gather **evidence about risk reduction or coping mechanisms**, particularly cash transfer interventions and public works.
- It may also consider **complementary interventions in the area of risk prevention** like unemployment benefits, pensions and insurance; and opportunity promotion initiatives, such as job creation and training.
- This window accepts **proposals on the impact** of social protection interventions, **design** issues relating to social protection, as well as proposals that examine **elements of the institutional and political context**

How to Apply >>>

Step 1: Read guidance documents

- [Request for Proposals](#)
- [3ie Typology of Social Protection](#)
- [3ie Principles of Impact Evaluation](#)
- [3ie Impact Evaluation Practice](#)
- [3ie human subject guidelines](#)
- [Indirect-Cost Guidelines](#)
- [Frequently Asked Questions](#)
- [Scoping Report \(Coming Soon\)](#)

Step 2: Register and log-in to 3ie's online application system

Applications will be accepted from October 10

Step 3: Submit Expression of Interest

Deadline: 11.59 pm GMT November 7, 2011

For more information, please read the [Frequently Asked Questions](#)

Call related queries can be sent to sptw@3ieimpact.org.

Development Innovation Venture (USAID) – funding resource (www.usaid.gov/div)

The screenshot shows the USAID Innovation website. At the top is a dark blue navigation bar with white text for 'ABOUT USAID', 'LOCATIONS', 'OUR WORK', 'PUBLIC AFFAIRS', 'CAREERS', and 'BUSINESS | POLICY'. Below this is a header section with the USAID logo on the left and the word 'INNOVATION' in large blue letters on the right. A '50th ANNIVERSARY' graphic is also present. A breadcrumb trail reads 'You are here » Home »'. The main content area features a large blue heading: 'Administrator Shah announces First Development Innovation Ventures Awards'. Below this is a paragraph of text, followed by another paragraph, and then a third paragraph. On the right side, there is a vertical sidebar with a dark blue background. It contains a list of links: 'Home »', 'Fact Sheet »', 'Frequently-Asked Questions »', 'Recipients »', 'IMPACTblog Posts »', and 'Apply For Grants »'. Below these links is a section titled 'DIV AWARDS' with a list of news items: '10/08/10: Remarks by Administrator Dr. Rajiv Shah at the Columbia Business School Social Enterprise Conference', '10/08/10: Development Innovation Ventures at USAID', '10/08/10: USAID Announces Development Innovation Ventures Program', 'Frequently-Asked Questions', 'Learn about the Awardees and their projects', and 'Apply for Grants'. At the bottom of the sidebar is a dark blue box with the word 'SEARCH' in white.

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USAID
FROM THE AMERICAN PEOPLE

INNOVATION

USAID 50th ANNIVERSARY

You are here » [Home](#) »

Administrator Shah announces First Development Innovation Ventures Awards

In announcing the first-ever Global Development Policy, the President called for increasing our investments and engagement in development-focused innovation. Putting in place a structure for fostering innovative development solutions that have a broad impact on people is also a pillar of USAID Forward.

As part of its commitment to increase investments and engagement in game-changing innovations, the U.S. Agency for International Development (USAID) launched Development Innovation Ventures (DIV). By bringing together diverse individuals from academia, the private sector and NGOs, USAID hopes to identify, develop, rigorously test, and ultimately scale up promising approaches to pressing development issues around the world. DIV will encourage advancement in all sectors that impact the ability of people in developing countries to live healthy and productive lives, from economic growth to agriculture to anti-corruption activities.

Through DIV, USAID seeks to work with a variety of partners to create innovative scalable solutions to core development challenges. Through a competitive process, DIV seeks, to invest resources in promising projects that have the potential to generate scalable breakthrough solutions to core development challenges and are difficult to undertake using traditional Agency structures. DIV will not fund basic scientific research or large engineering challenges. Instead, DIV's comparative advantage is its focus on innovations in development practice. DIV's goal is to identify and support innovations with a proven, cost-effective impact that can match the scale of microfinance-75 million end users worldwide.

Home »
Fact Sheet »
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DIV AWARDS

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SEARCH

How to carry out impact evaluations?

How to carry one out?

Basic Elements

- **Comparison group** that is identical at start of program
- **Prospective:** evaluation needs to be built into design from start
- **Randomized evaluations** generally most rigorous
 - Avoids self-selection bias
- **Qualitative information** – helps program design and understanding of the 'why'

- Important to include evaluation discussion from the beginning of the project design

Ethics considerations around impact evaluations?

Ethics?

Implementation considerations

- Most programs cannot reach all: randomization provides each potential beneficiary fair chance of receiving program (early)
- Review by ethical review boards

Broader considerations

- Important welfare implications of **not spending resources effectively**
- **Is the program very beneficial?** If we know the answer, there is **no need** for an IE

Why carry out impact evaluations?

Why?

Help Encourage Social Innovation and Address Some of the Greatest Social Challenges

