



Euréval

EUROPEAN CENTRE FOR
EXPERTISE AND EVALUATION

Commissioning external evaluations

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- Bratislava, 15/06/2011



Recommended practice and options

Writing ToR

- Key questions
- Budget ceiling
- Technicalities
- Rules for a fair game

Assessing proposals

- Quality
- Value for money

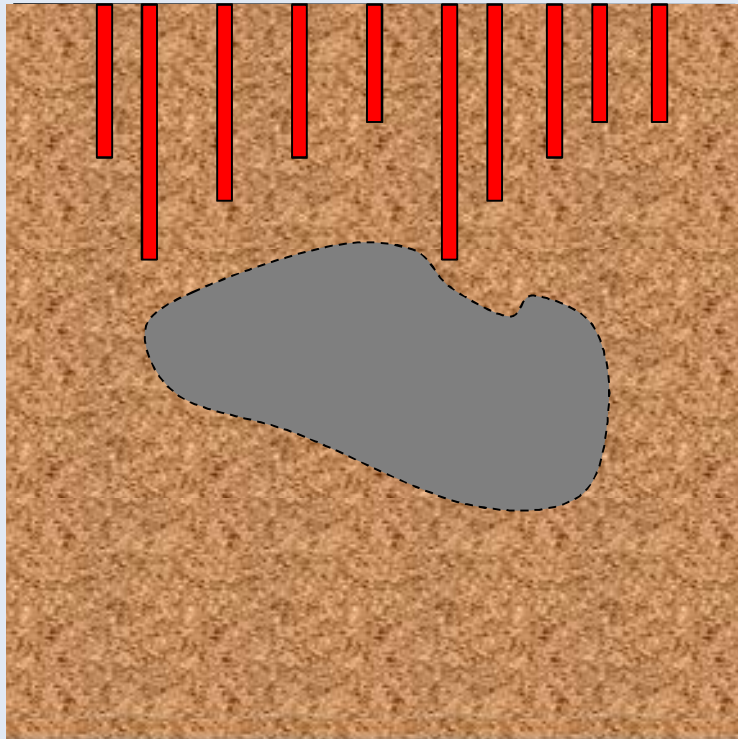
Selecting the evaluation team

- Committee
- Process

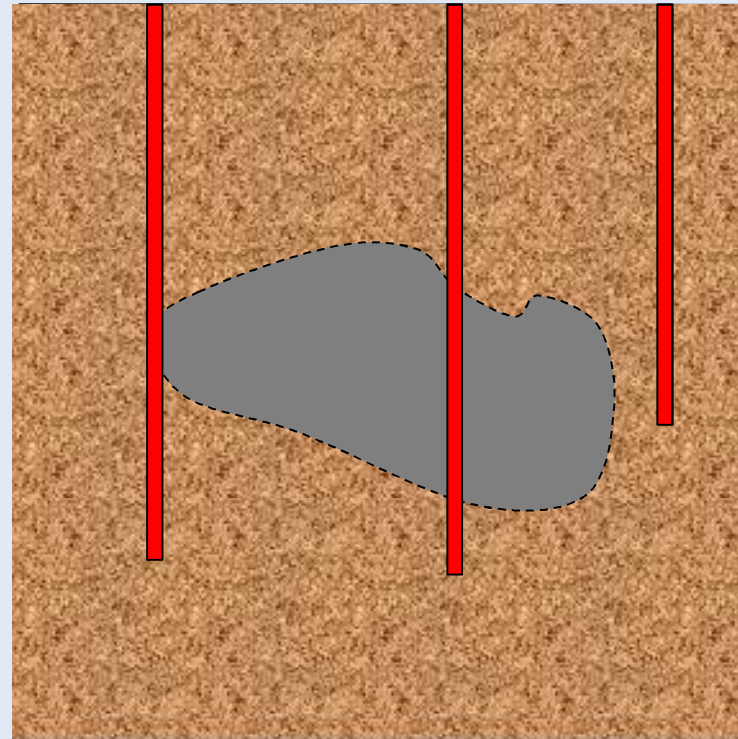


Ask a few useful questions

Poorly designed ToR



Useful sound evaluation





Show a budgetary ceiling

Pros and cons

- Making proposal comparable (+)
- Competing on quality (+)
- Market distortion (?)

Cost estimates

- Similar evaluations 😊
- Direct estimate in person days 😊
- Share of the evaluated resources ☹️

Drivers of the cost

- Availability of knowledge
- Users' expectations



Point out methodological constraints

Methodological requirements

- Not too many as to encourage ...
- ... innovation
- ... competition on quality

Main methodological constraints

- Delayed or unstable implementation
- Informants poorly accessible
- Limited or unreliable monitoring
- Impact mechanisms unknown
- Concepts poorly defined



Rules of the game

Selection criteria

- First screening
- Preselection 😊

Attribution criteria

- Technical quality
- Price
- Weights



Assessing a proposal (1)

Understanding of the context

Intervention, history, agenda, stakeholders
Main intended uses and users

Adding value to the questions

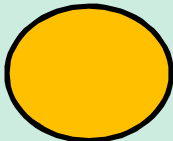


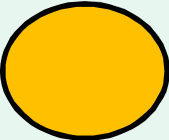



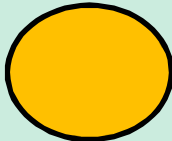
Judgement criteria, success thresholds

Methodological design

Challenges and options
Design matrix
Access to expertise and field level informants
Causality analysis



Design matrix

	Tool 1	Tool 2	Tool 3	Tool 4
Question 1				
Question 2				
Question 3				



Assessing a proposal (2)

Evaluation team

- Team leader / core team / experts / researchers / consultants
- Quality assessor
- Categories
- International / local
- Languages

Organisation of the works

- Allocation of responsibilities
- Work packages
- Time schedule
- Risk management
- Openness to interact

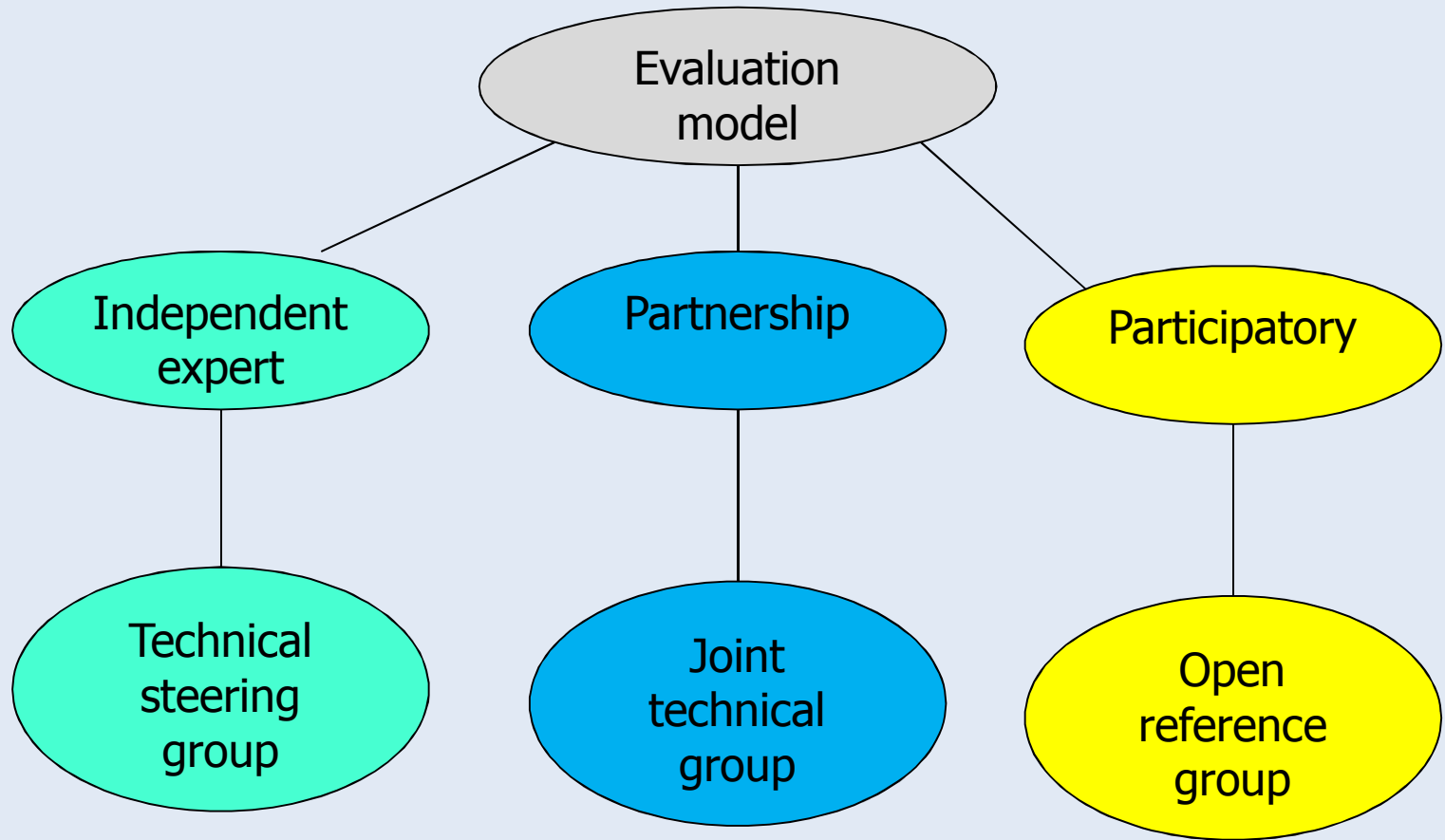


Weighed normalized score

	A	B	C	Comments
Price	46000	60000	65000	
Price score	100	70	59	Weight 40
Quality	60	82	87	Weight 60
Value for money				
Score 1	6000	5704	5107	Quality / price
Score 2	7600	7703	7568	Weighed score
Score 3	-2355	1149	1206	Weighed normalized score



Selection committee





Recommended selection process

Phase 1

Public evaluation plan (EU)

Call for expression of interest and pre-selection (FR)

Phase 2

ToR

Information meeting (DK)

Proposals and draft assessment

Hearings and final assessment (FR)

Phase 3

Losers receive their score

... plus winner's score and proposal (SE)



Thanks for your attention

This presentation is extracted from Eureval's training programme

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